



Wednesday, June 23, 2021

The Climate Pledge  
Amazon and Global Optimism

Dear Ms. Christiana Figueres and Mr. Jeff Bezos,

WFN Strategies is a long-time innovator in the submarine telecommunications industry. Since 2001, we have been at the forefront of Polar and Offshore Energy fiber cable engineering, as well as attaining industry-first ISO certifications for Quality and Information Security. In an industry over 170 years old, we have in recent years set many industry firsts in engineering and management.

The submarine telecoms industry is due for a new change, one that is renewable and sustainable. From vessels burning fuel to lay cable, to powering the data centers those cables connect to, the telecommunications industry is replete with opportunities for positive change. We propose to not only reach carbon neutral operations by 2040 but also become the industry champions for powering submarine cable systems with renewable sources. Our unique position within this industry allows us to act as Green Evangelists with system suppliers, developers, and everyone within the supply chain.

WFN Strategies believes that climate change demands urgent and universal action. WFN Strategies is proud to sign The Climate Pledge. We stand with Amazon, Global Optimism, and the other signatories of The Climate Pledge, in a commitment to being net zero carbon by 2040 at the latest across Scopes 1, 2 and 3 — ten years ahead of The Paris Agreement. In addition, as a signatory of The Climate Pledge, we will:

- Measure and report greenhouse gas emissions on a regular basis.
- Implement decarbonization strategies in line with the Paris Agreement through real business change and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emission elimination strategies.
- Take actions to neutralize any remaining emissions with additional, quantifiable, real, permanent, and socially-beneficial offsets to achieve net zero annual carbon emissions by 2040.

By joining The Climate Pledge, we are reinforcing our commitment to sustainability, and we're excited to join a community that will share knowledge, ideas, and best practices.

We look forward to working with you on this important mission.

Yours sincerely,

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